

**Heritage Charter School
Family Fun Day Committee**

**March 31, 2009
Held at Digital Academy**

INFORMAL RECORD OF MEETING

Due to some concerns that PAB members and Family Fun Day Committee members had about organizing, pricing, setting up, working, and tearing down Family Fun Day, it was informally decided that members of both groups should meet to share ideas about better handling this huge undertaking. Jami Baar, Marna Farwell, Palma Holland, Veronica Farran, Jennifer Cooper, Stephanie Boren, Tammy Cummings, Shannon Preciado, Vanessa Estrada, and Kathryn Turner-Arsenault attended the meeting, which was held at 2:00 p.m. on March 31, 2009, at Digital Academy.

Last year, 73 families pre-bought tickets. There was \$1,100 in ticket pre-sales. There were pizza pre-sales of \$300 and tile pre-sales of \$600.

One reason for having armbands is so that kids are not begging their parents for more tickets.

Digital Academy and Heritage K-8, together, have 420 students. At a Family Fun Day cost of \$2,500, that is a cost of \$5.83 per student. It was suggested that, in the future, the PAB Budget might have a \$2,500 (or some other figure) line item for Family Fun Day expense and the Day would be considered a party for the children and families and there wouldn't be so much emphasis on breaking even or making money.

Pre-sale money is already trickling in.

Family Fun Day is already being advertised on the front page of the school website.

The police department and fire department have been invited to attend, and Stephanie will be doing an orientation / walkthrough with their representatives.

Fifth grade teacher Terri Marek is our liaison with the teaching staff for this project.

There will be an art exhibit in the Multipurpose Room.

The different grades are being asked by the ASB to contribute baskets for auctioning off. The seventh and eighth grades are each being asked to do three baskets.

There will be a pizza or ice cream party for the class with the best parent participation. Shannon Preciado and Vanessa Estrada, the parents who are the committee chairpeople of this event, are paying for the party out of their own pockets.

The group reviewed a list of possible ideas for encouraging attendance at the Fun Day.

Specific Ideas

It was generally agreed that putting up plasticized banners (such as the ones we already have in the PAB office) is a good idea.

The jumpie is for the smaller children and the obstacle course inflatable is for older kids, through eighth grade.

In order to encourage attendance of the entire family, there will be no charge for children under Kindergarten age.

It was generally agreed that all of the health-type ideas (dentist, chiropractor, and hospital booths; TB test; blood drive; makeovers; *et cetera*) should not be used at this Fun Day but might make a great basis for a Health Fair next year.

It was generally agreed that having a robotics demonstration, a jumprope club demonstration, a skateboarding demonstration, and a Zumba demonstration were all good ideas. It was generally agreed that a fencing demonstration was not a good idea.

It was generally agreed there is not sufficient room to allow crafters to sponsor booths.

It was generally agreed that having outside food vendors, such as Rubio's or Fresh 'N Easy, was not a good idea.

It was generally agreed that asking Farmer's Insurance to do a booth for fingerprinting children was a good idea.

It was generally agreed that asking the YMCA to do a booth for summer camp sign-ups was a good idea.

It was generally agreed that it is a good idea for Jami to do a book sale for profit, and not a buy-one-get-one-free sale.

It was generally agreed that a kids-only raffle for smaller prizes such as WAVE tickets, which we would buy, was a good idea.

It was generally agreed that having the Humane Society bring live adoptable animals was a bad idea because we would need a permit and there is a health-and-safety issue.

It was generally agreed that putting the information in the Charter Notes at ECHS, inviting all families who attend orientation, and asking the ECHS PAB to advertise for us were good ideas.

Respectfully submitted,

Kathryn Turner-Arsenault